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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:

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## 5 DAYS AND COUNTING TO DTV TRANSITION

Don't Miss Vital Emergency Information: Make the Switch to DTV; Battery-Operated Analog TVs Need Battery-Powered DTV Converter

**Washington, D.C.** –With hurricane season upon us, it is more important than ever to make the switch to digital television and ensure your household is prepared with proper access to television weather and other emergency information.

The FCC wants to be sure consumers who have battery-powered analog televisions know they must also be sure to connect a battery-powered digital-to-analog converter box to receive emergency warnings when the power goes out. There are several options available for consumers to supply back-up power to a digital-to-analog converter box. These external power sources include rechargeable battery packs, uninterruptible power supplies, car battery adapters, and small power generators. New battery powered digital televisions are also available at your local retail stores as well as on the Internet. In addition, detailed instructions for building your own power supply can be found at: http://www.dtv.gov/topfaqs.html#faq7.

On June 12, all full-power television stations in the United States will stop analog broadcast service and transmit only digital signals. Consumers who do not subscribe to pay television services and have older, analog televisions will need to have digital-to-analog converter boxes attached to their televisions in order to continue receiving over-the-air television programming. You may also need to adjust or upgrade their antennas. Get the help you need: call 1-888-CALL-FCC or visit www.dtv.gov and enter your zip code or state in the upper right-hand corner of the page to find local events, assistance and information.

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Resources for reporters covering the DTV transition are available in the DTV Media Toolkit at http://www.dtv.gov/media toolkit.html